

JASON S. PAUL

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EDUCATION

American University, School of Communication, Washington, D.C.

Spring 2009

Major: Bachelor of Science in Public Communication

Minor: Finance

Cumulative GPA: 3.44/4.0 Major GPA: 3.57/4.0

Honors: Dean's List

EXPERIENCE

Patch.com—

Fall 2010-Present

Backpack Journalist

- Write, produce, interview, shoot and edit video and print news packages for day-of publication
- Research local stories using hyper local online web searches to develop local news stories

Midatlanticbuilders.com—

Summer 2010-Present

Ghostwriter/ Videographer

- Write stories for a home construction company's blog under a variety of aliases so as to increase Search Engine Optimization, brand recognition and goodwill.
- Produce, shoot and edit the *Customer Care Moment* video series for new homeowner orientation and as a reference for customer service appointments

LivingCraigslist.com—

Fall 2009-Present

Blogger

- Currently adapting the LivingCraigslist.com blog into a book/screenplay
- Wrote, edited and maintained a daily blog outfitted with original video and photography that grew to an active readership of 75,000+ unique visitors
- Received multinational media coverage from CBC, The Globe and Mail, AOL News, CNN.com, Kottke.org, MediaBistro.com as well as several other local and national publications

USA TODAY—Money Section

Spring 2009

Reporting Intern

- Wrote stories for both print and online news, covering a variety of financial topics including retail, consumer advice and economic outlook
- Researched personal finance topics for new series brainstorms
- Built a weekly *Auto Slideshow* using USA Today's AP/Getty photo database
- Designed and wrote a weekly personal finance newsletter sent to 80,000+ subscribers

CBS Evening News—Washington Bureau

Fall 2008

Production Intern

- Reported on a number of topics including the financial bailout, the 2008 presidential election and holiday travel
- Conducted man on the street interviews with local residents for newscasts
- Logged sound bytes for the evening's newscast
- Researched and fact checked claims made during the 2008 presidential campaign for *Campaign '08 Reality Check*

WashingtonPost.com—Politics Section

Fall 2007

Editorial Intern

- Designed, researched and published an original series covering the YouTube/CNN Republican debate
- Wrote key vote summaries to be published on the *Congressional Vote Database*
- Crafted SEO sensitive headlines for political news stories

SKILLS

Computer: Proficient with both Windows and Mac OS. Experienced with CCI Publishing, ENPS, XML Editor, Merlin, Photo Magician, Gimp, Final Cut Pro, iMovie, Dreamweaver, Photoshop, InDesign, and Illustrator. General understanding of CSS and HTML code

Online: Proficient researcher of all things viral via Twitter, Facebook, Tumblr and Redditt

Writing: Confident writing in accordance with the Associated Press Style Guide